

ship2myID



FUTURE OF ADDRESSING & SHIPPING



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ADDRESSING THE PROBLEM OF ADDRESSES

Fav Thai Food
420,
Park Avenue S
New York



SARAH

Home
321, Windward Towers
Unit 42,
Clark Ave New Jersey

Work
230 West,
#22-B,
6th Ave,
New York

Mom's House
490, # 71
Maddison Av
New York

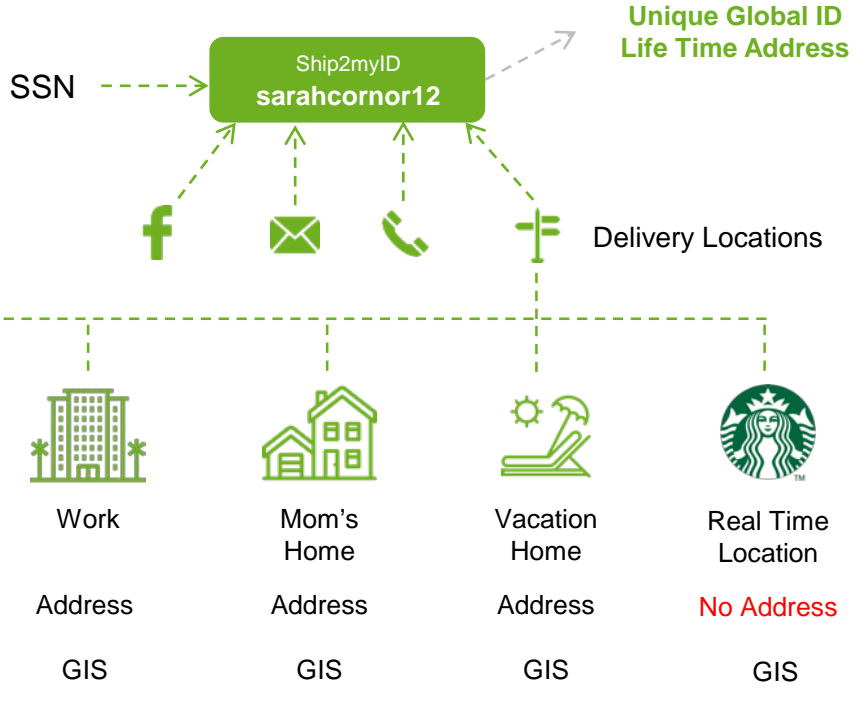
CHALLENGES IN THE CURRENT SYSTEM



OUR SOLUTION



SARAH CORNOR



Home

321, Windward Towers Unit 42, Clark Ave, NJ

40.7128° N, 74.0060° W



Work

Address

GIS



Mom's Home

Address

GIS



Vacation Home

Address

GIS



Real Time Location

No Address

GIS



Walter Trezek

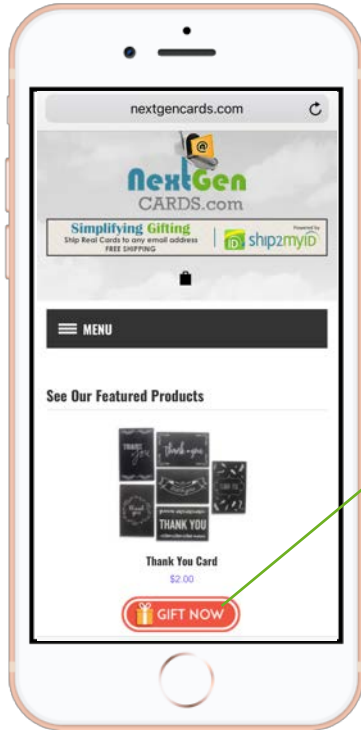
Chairman of the UPU consultative committee

This comes at a **very good time** as the global postal network recognizes the need to further develop and update its core competence of the global, regional, national and local postal delivery network is indeed **“addressed delivery”**

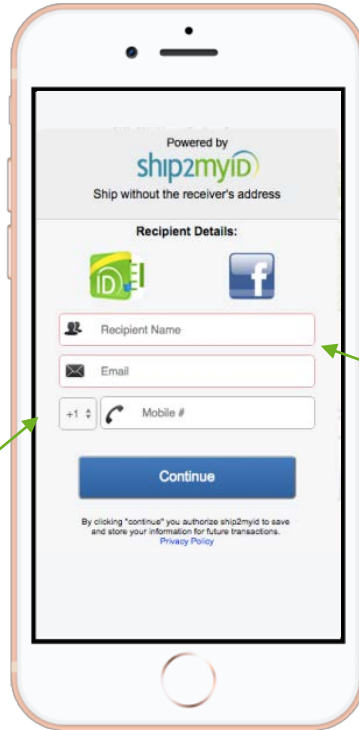
“Addressing” is core of the work done at **UPU level**, and **your approach is a very relevant one** & bridges widely deployed technology every potential consumer carries – the mobile devices

MILE ZERO - TRANSACTION ORIGINATION

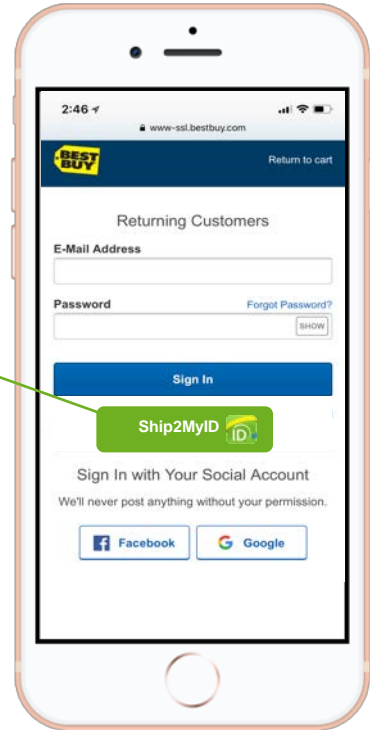
Ecommerce Gifting



Shipping Order



Ecommerce Checkout



GLOBAL UNIQUE TRANSACTION SECURE ID



VISIBILITY BASED ON PROFILE & PERMISSION

Mile ZERO

Sender
(Consumer /
Business)
Ecommerce /
Shipping

- Senders & Recipient's digital ID's
- Content Category Code

Supplier
(optional)

- Transaction ID
- Shipping Partner ID

FIRST Mile

Shipper

- Buyer & Receiver's Digital ID
- Receivers Country/Zip Code
- Content Code

Customs

- Sender & Receiver's ID
- Content Code

LAST Mile

Delivery

- Receiver Name
- Delivery Location
- Delivery Identification
- Receiver Identification

Patented Ship2MyId Platform

LAST MILE – Delivery



Rajesh Jaggi, Rjaggi@gmail.com
Plot #25, next to Dena Bank,
3rd Floor, Unit 17,
Opposite KV school, Besant Nagar
Chennai, India 600 002
+91 980 666 1111

Additional delivery information

Elevator is on the extreme right side of the building. When you reach our door, you may hear a dog bark but don't worry that's our neighbors. Leave the package on the left side bin.

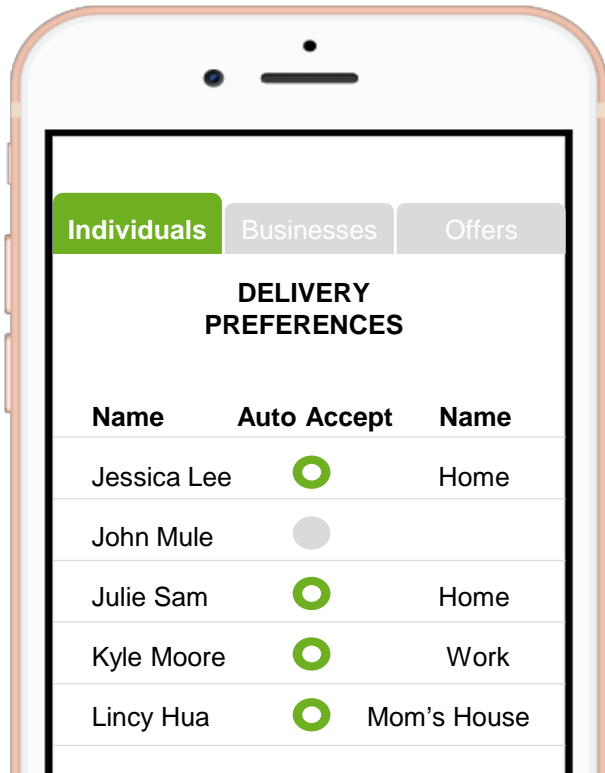
C2C Deliveries – Privacy



Consumer has 100% control for each delivery.

Based on the sender –

- Consumer decides the acceptance, where to deliver and when



Set your delivery rules

“Friends Ship to home”

“Facebook friends ships to home”

“Don’t accept from John Mule”

“Send Aunt’s shipment to Mom”

Ecommerce Deliveries

- ✓ Manage delivery preferences during travel
- ✓ Manage Address Changes update



Set your delivery rules

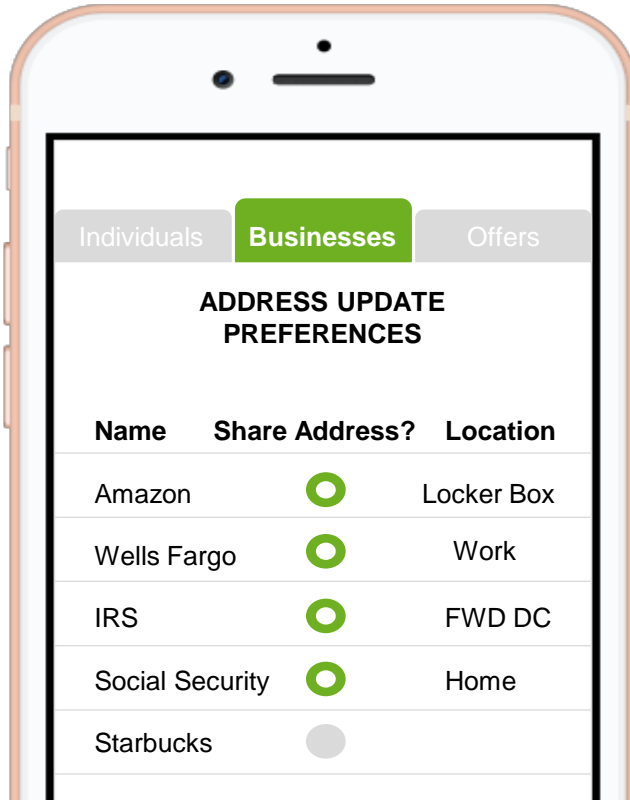
“Set your Travel time”

“Amazon Delivers to Locker Box”

“Wells Fargo ships to office”

“Auto forward IRS letters”

“Auto share address update”



For Direct Mailers

What can we sell to Sarah?



- Should I use Omni Channel?
- Should I use Machine learning or AI to predict?
- Should I use her browser history? Or track her behavior?

Who can really tell what Sarah wants?

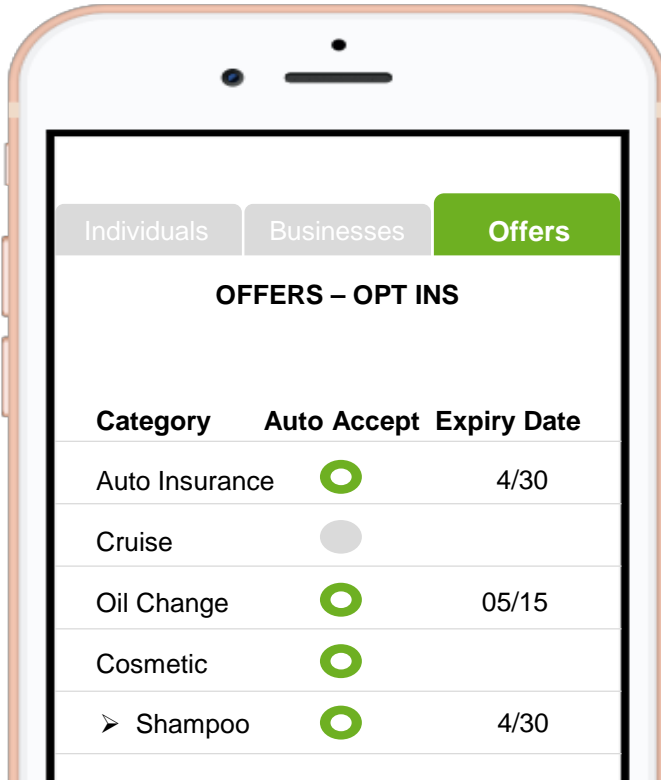
It's Sarah...

No guess work is needed. We simply ask Sarah what offers or samples she wants and give her 100% security.

All the offers are sent to her and the Brands or Merchant never gets her address

For Direct Mail Offers

- ✓ Generate demands for Brands / MFG's
- ✓ User Controlled Opt-In's
- ✓ We have seen 20 X higher conversion in paid pilot



Direct Mail Preferences

“Set time lines to offers”

“Request Auto Insurance Quotes”

“Request Oil Change offers”

“Choose free Samples”

Summarizing - Consumer Benefits

- ✓ Ship to any email, cell phone, digital or Social contacts – **1000 X reach**
- ✓ No more headache of changing of address
- ✓ **Privacy - 100% control over what you receive, from whom, where and when**
- ✓ One Click Mail Management
- ✓ **100% Visibility for all Ship2MyID Transactions across multiple carriers**
- ✓ Accept packages at Real Time Locations

Our Commitment

Addresses and consumer behavior are **NEVER sold** or **SHARED** to any one without **Permission**



Enable Opt -in Offers



Postal / Shipping Industry- **Benefits**

- ✓ **Digitize Global addresses – (People with address or without address)**
- ✓ Packages to follow consumers. NO Change of address required
- ✓ **Exponential Growth -(Not 3% or 5%) but Postal companies can see Billions of New transactions & Revenue streams not possible before**
- ✓ Minimize lost or stolen packages & Liabilities
- ✓ Prevent Fraud & Intrusion
- ✓ **Solve all cross border – Language / non-standard addressing formats**
- ✓ Empower last mile delivery with location identification and recipient validation

Ecommerce / Brands / MFG's Benefits

- ✓ **Gain insights into customers and their network (With Permission)**
- ✓ Minimize lost & Stolen Packages
- ✓ **New transactions & Revenue not possible before**
- ✓ Allow true Social Commerce
- ✓ Seem-less integration with Customs & Logistic companies
- ✓ **Reduce Sales & Marketing Cost substantially by leveraging our Opt-Ins**





COMPANY MILESTONES



- ✓ PATENTS awarded for multiple inventions and uses, and continuations
- ✓ **40,000** registered users
- ✓ **60,000+** ecommerce transactions
- ✓ **<\$0.60** per customer acquisition cost (Leveraged network effect)
- ✓ **\$180** – 5 Years earning per consumer
- ✓ **3M** + relationships captured (Less than \$2500 or referral campaign)

Thank you