

# PostalVision 2020

## PostalVision Excursions Update



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## *Let's* talk about it more

- 2017: Started our one-day “Excursion” model
  - More in-depth discussion opportunity on specific topic
  - Responds to feedback from annual events
- Jan 2017 – “Delivery by Design” excursion
  - Held at Schar School of Public Policy at GMU
  - ***Sold out!***
  - Very positive feedback from attendees
  - Involvement by GAO, USPS, OIG, PRC



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## *What our attendees want to hear more about...*

- 2017 PostalVision event survey – top 4 “excursion” topics
  - Returns/Reverse Logistics
  - Mail of the Future (Digital/Physical Integration)
  - Postal Policy: Defining Universal Service
  - Cross-Border eCommerce

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## Announcing... Our Next Excursion!

- Thursday, **Sept. 20, 2018** at the Schar School, Arlington, VA
- “Return to the Future”
- In partnership with
  - Schar School of Policy and Government, GMU
  - The Reverse Logistics Association (RLA)
- *All attendees today get \$100 Discount!*
- More Info Coming Soon!
  - Stay tuned for more info:  
<http://www.postalvision2020.com/attend/excursions/>





## Thank you and Conference Close

John Callan  
PostalVision 2020 Chairman  
Ursa Major Associates

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## *Where do we go from here?*

- Please complete your event survey (coming to you soon!)
- Tell us what you want to see from PostalVision
- Change is in the wind...