

Postal Vision 2020 7.0

“USPS of the Future – Business Not as Usual” VI. Postal Policy for a New Age



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Postal Vision 2020

Delivery by Design Excursion: Key Takeaways and Continued Discussion



Why Do We Need This Discussion?

- The mailbox monopoly was established for multiple purposes, including ensuring the USO, protecting revenue for USPS, and protecting privacy and security of mail.
- However, current and future conditions necessitate discussing whether change is needed
- The January 2017 “excursion” discussed:
 - The monopoly’s purpose and current operation
 - What key stakeholders want from a delivery service
 - Benefits and disadvantages of changes to the monopoly
- Involved over 70 participants, including representatives from USPS, other government agencies, mailers, suppliers, and private carriers.

A Great Debate: What Approach Will Best Meet the Needs of Stakeholders?

- Retain the monopoly
 - Offers affordability and trust
 - Maximizes efficiencies in the system
 - Consistent with our culture
- Modify the monopoly
 - Offers significant opportunity to recognize emerging issues but keep infrastructure and other parts that are working
 - May enhance collaboration among different entities
- Eliminate the monopoly
 - Competition leads to technological innovation and efficiency
 - Recipients may get more choice, better service offerings
 - Is it time to do the analysis to identify the right paradigm

Modification Might Be a Path Forward

- Surveys conducted of participants found:
 - Retaining and eliminating the monopoly BOTH had negative effects on senders, recipients, and service providers.
 - Modifying the monopoly was the best option for the postal ecosystem in the future.
- When asked what needed to be done, survey participants said:
 - action should be taken to address any negative effects of today's monopoly or any change
 - Congress needed to take the lead on such action

Key Considerations

Consideration	The Issue
Service Quality and Access	How will stakeholders receive the services they need in an appropriate manner and conflicts of interest be avoided?
Mail Security	How will appropriate privacy and other protections continue to be afforded?
USPS Solvency	How would any potentially adverse impacts on USPS be mitigated?
Technology	How can we capitalize on advancements while minimizing potentially negative impacts?