



The Global Empowerment Network

Opportunities and Challenges for Postal as Technology Opens
Global Trade to Everyone

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Postal Users Shifting Preferences

Mail

- Pew Research Center finds that 90% of Millennials use the Internet to send and receive e-mail at least occasionally.

Banking

- TD Bank survey finds that 90% of Millennials use online or mobile tools for everyday banking activities

News

- Ypulse study finds that 68% of Millennials utilize social media as their primary news source

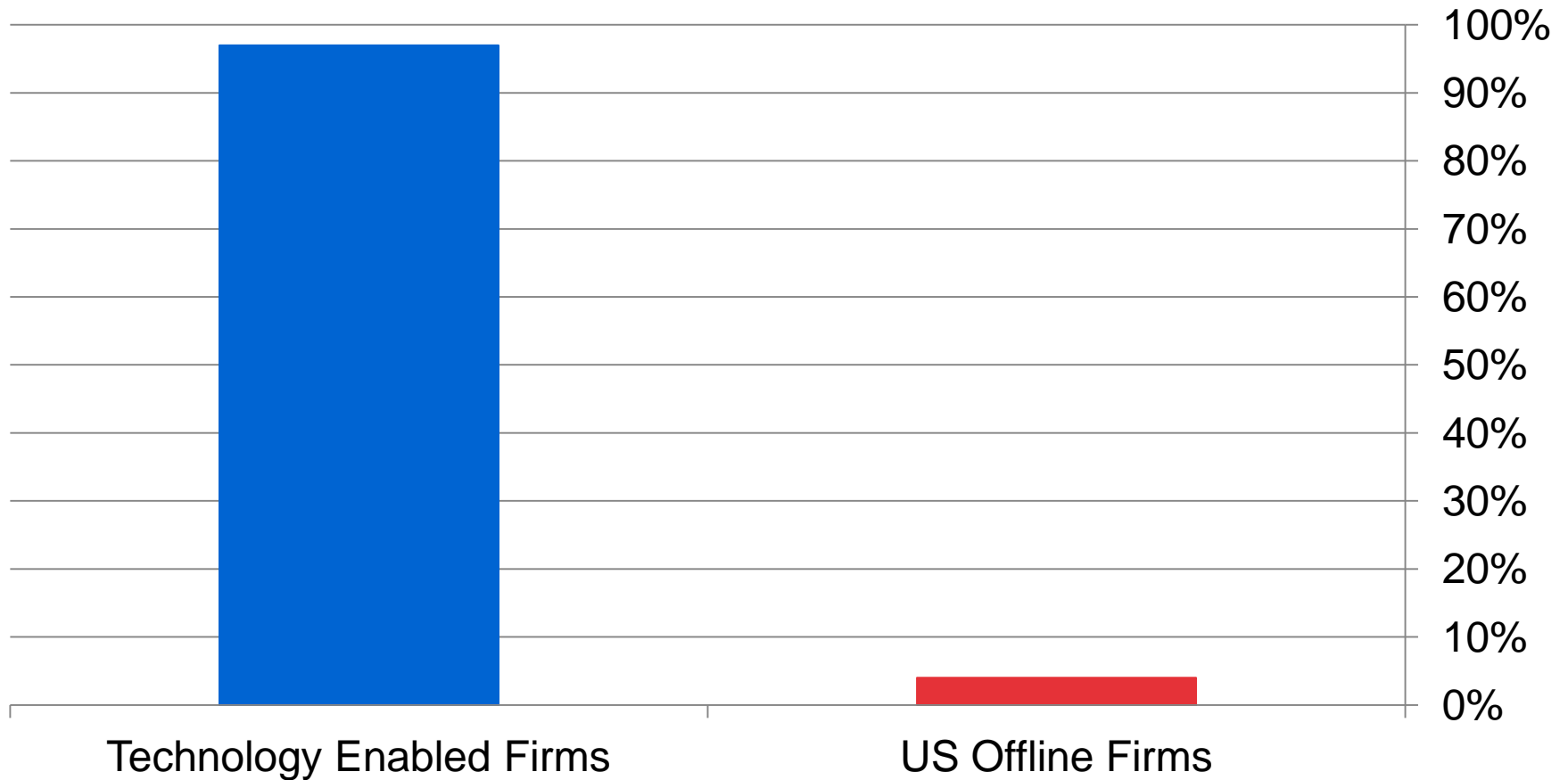
The March of Internet + Mobile Technology and the Global Empowerment Network

Why is the Internet Revolutionary?

**The Ability to Scale
Globally in a
Revolutionarily
Short Amount of Time**

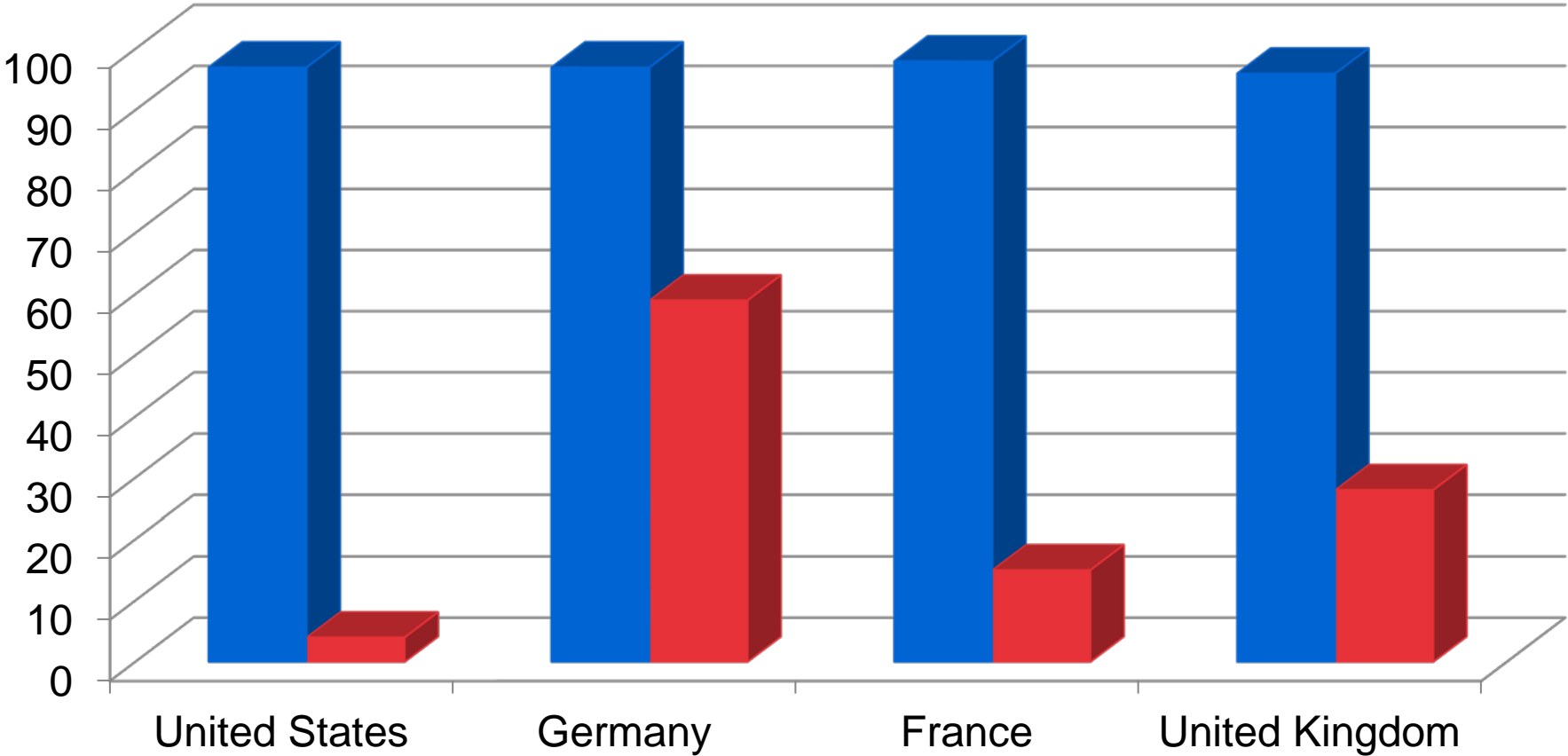
The Other Side of the “Scaling” Coin

Share of Firms Exporting



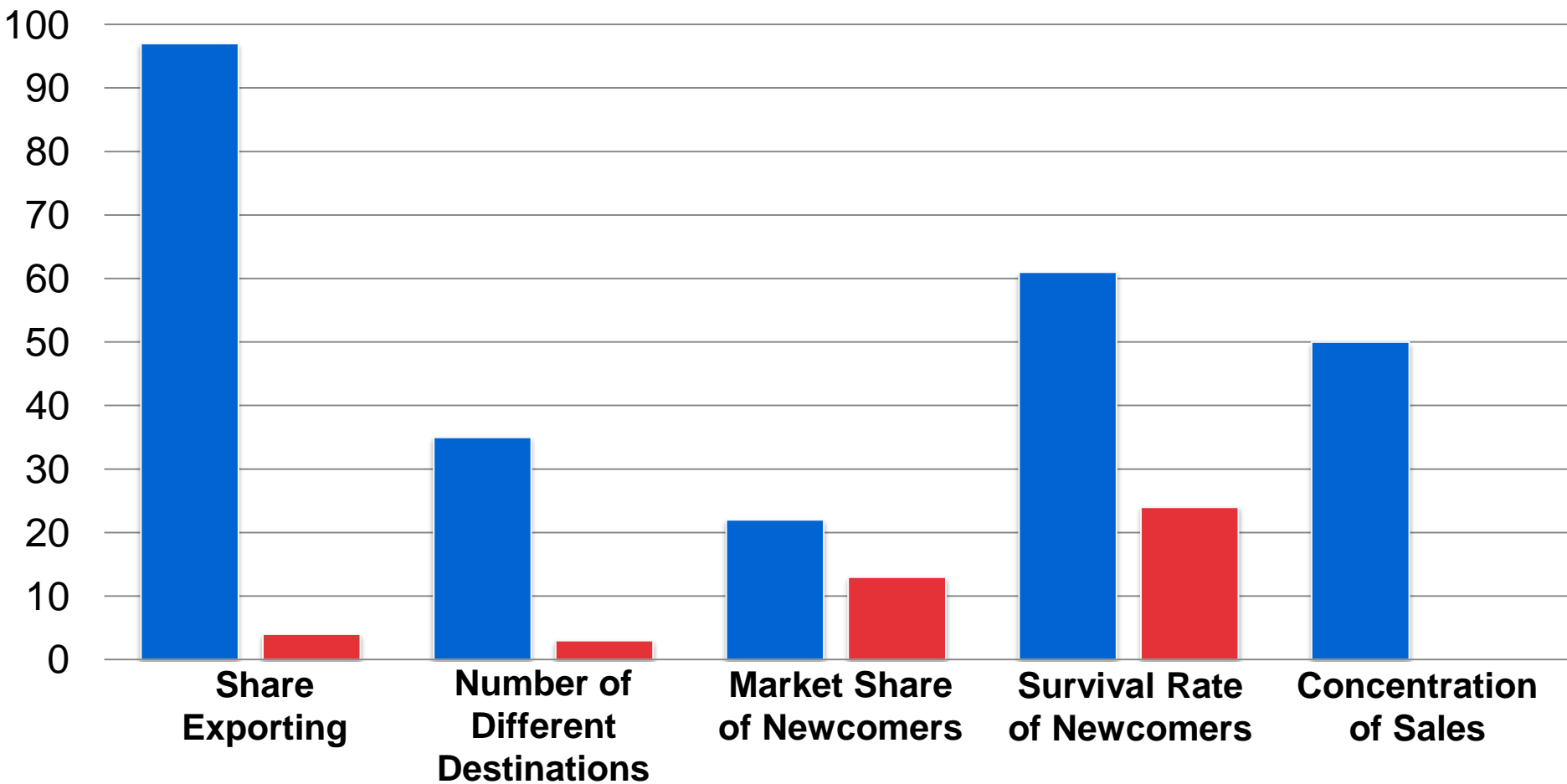
Share of Firms Exporting

■ Technology-enabled Small Businesses ■ Traditional Businesses



An Inclusive Marketplace

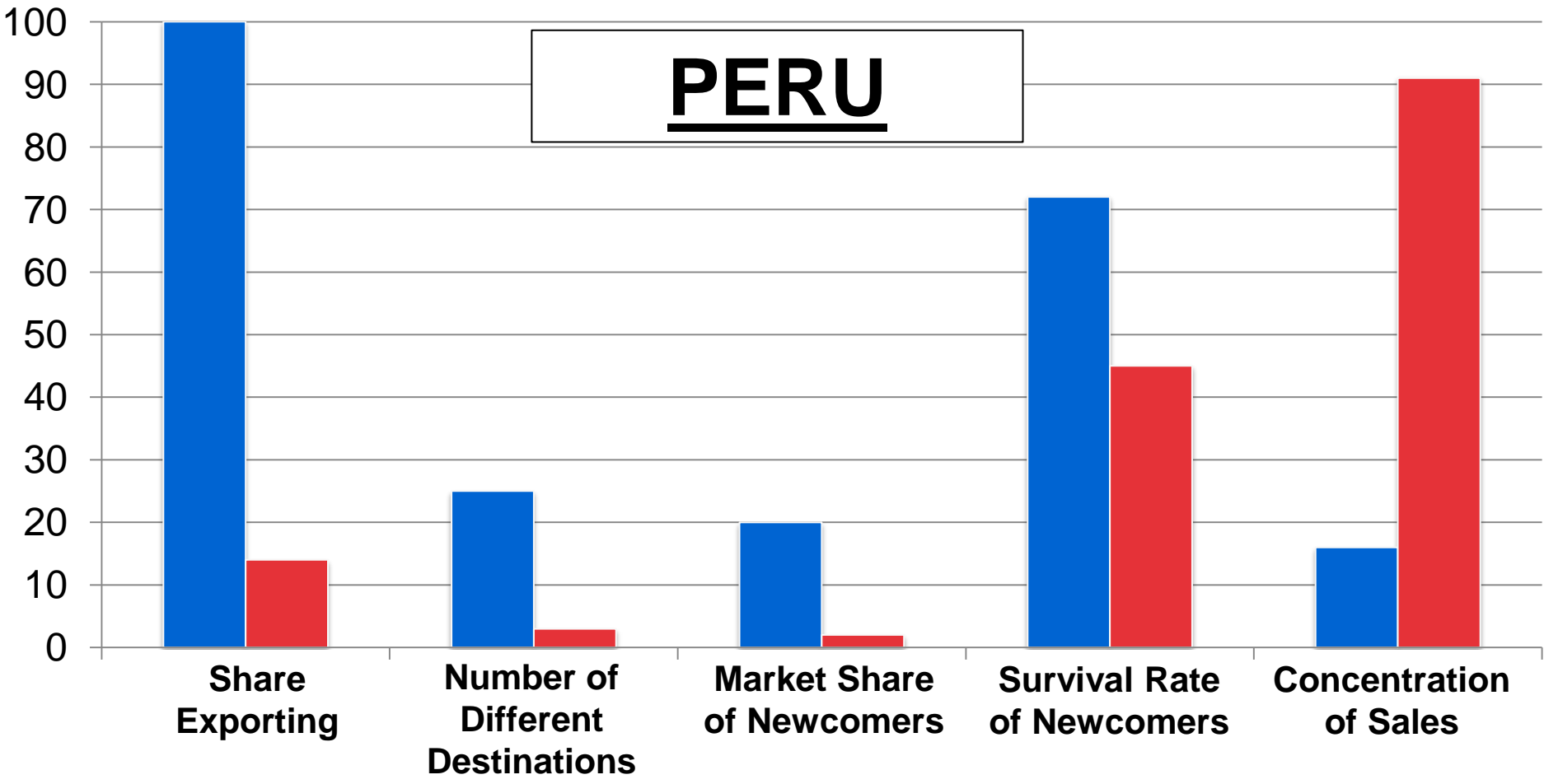
■ Technology-enabled Small Businesses ■ Traditional Businesses



The Developing World

■ Technology-enabled Small Businesses ■ Traditional Businesses

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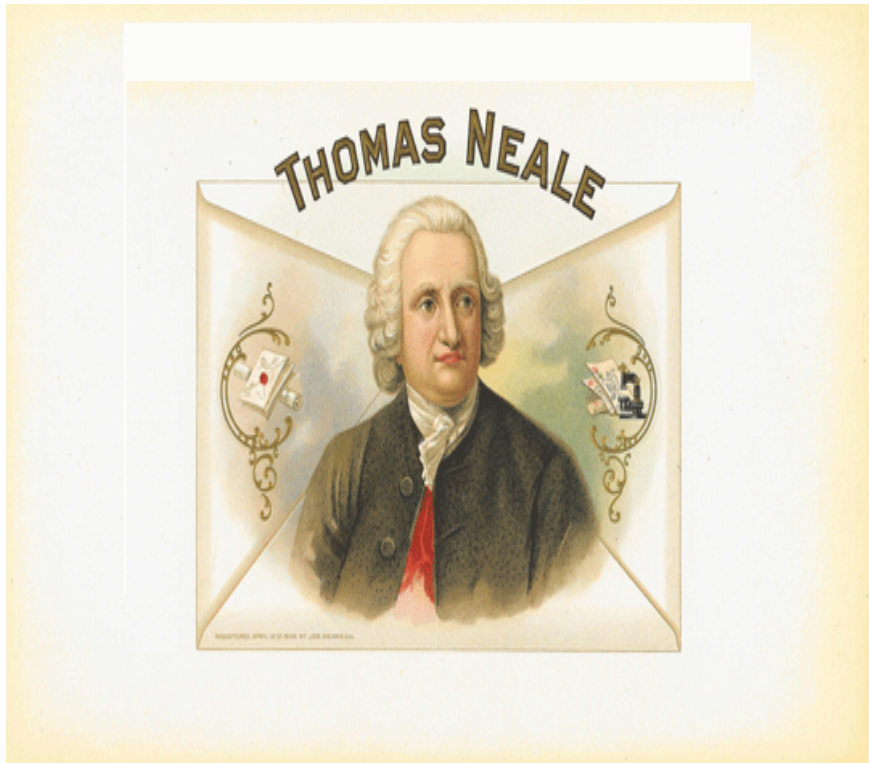


The Global Empowerment Network



A Few Thoughts on the Postal Industry and the Future of Inclusive Globalization

Yesterday



*"to erect, settle, and establish within the chief parts of their majesties' colonies and plantations in America, an office or offices for receiving and **dispatching letters and pacquets**, and to receive, send, and deliver the same under such rates and sums of money as the planters shall agree to give, and to hold and enjoy the same for the term of twenty-one years."*

Tomorrow



Thank you!

Questions?