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**FOR IMMEDIATE RELEASE**

**Senator Tom Carper, Robert G. Taub and David Walker Confirm Participation in PostalVision 2020**

*Conference will convene April 23-24 in Washington, D.C. to discuss the future of the United States Postal Service*

Essex, Conn., January 29, 2013 – [PostalVision 2020](#), the groundbreaking forum that has challenged industry, government and the private sector to examine a modern national mail infrastructure, will return in 2013 for a third annual conference, slated for April 23-24 at the [L’Enfant Plaza Hotel](#) in downtown Washington, D.C. Senator Tom Carper (D-DE), incoming Chairman of the Senate Homeland Security and Governmental Affairs Committee and a co- author of the [21st Century Postal Service Act](#), Hon. Robert G. Taub, Vice Chairman of the Postal Regulatory Commission, and Hon. David M. Walker, Founder and CEO of the [Comeback America Initiative](#) and former Comptroller General of the U.S., will join the conference for the first time this year. Vint Cerf, Vice President and Chief Internet Evangelist for Google, will return as a speaker this year after providing the keynote at the first conference in 2011, as will Jeff Jarvis, author of [“What Would Google Do?”](#)

PostalVision2020 was started by independent consulting company [Ursa Major Associates](#) to jumpstart the national conversation about what a realistic future for the United States Postal Service (USPS) would look like in an increasingly digital society. The first year focused on the challenges facing the industry in an age of digital disruption and the following year explored the possible physical and digital platforms for postal products.

This year, PostalVision 2020/3.0 will take a visionary look at “Positioning America for the New Millennium.” Beginning with a world view of the 21<sup>st</sup> Century as seen by Vint Cerf, successive panel discussions led by Jeff Jarvis and Matt Swain of InfoTrends will consider positioning America to meet the needs of future generations for communications and commerce. David Walker will introduce a discussion on the role of government with Robert Taub and a panel comprising policy experts from government and academia. Alternative postal models will be considered by returning speakers, attorney and author Jim Campbell and international postal policy expert Elmar Toime in conversation with USPS Inspector General David Williams and PostCom President Gene Del Polito. Senator Carper will share his legislative perspective while participating in the exchange of diverse opinions as expressed by conference attendees in open forum.

“We’re energized from a productive session last year and we’re ready to dive deeper into what a next-generation postal service looks like for 2020 and beyond,” said John Callan, Managing Director of Ursa Major Associates and PostalVision 2020 conference founder. “PostalVision 2020 is the only conference that brings together the entire ecosystem of postal stakeholders, from government, private industry, and academia, to openly discuss the various possibilities for the USPS. There are solutions to the challenges facing the industry, and they live within our esteemed panelists and engaged audience members.”

Updates on the conference, including hotel rates and registration information, are available on the [PostalVision 2020-3.0 Event website](#) .

**DRAFT – FOR INTERNAL REVIEW**

**About PostalVision 2020**

PostalVision 2020 is the creation of Ursa Major Associates, LLC, a leading strategy consultancy based in Essex, Conn. Since 2001, Ursa Major provides thought leadership and strategic business development services to the global postal-parcel-logistics industry. The firm's clients are leading private sector corporations and entrepreneurial start-ups, as well as public institutions engaged at all levels of service along the postal and parcel delivery value chain. For more information visit [www.postalvision2020.com](http://www.postalvision2020.com) and [www.ursamajorassociates.com](http://www.ursamajorassociates.com).

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